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FOR IMMEDIATE RELEASE:

**TERRY TO INTRODUCE NEW SADDLES FOR LONGER DISTANCE COMFORT IN 2016.**

Designed to take comfort up a notch, TERRY will introduce three new saddles for women and one for men in 2016. According to VP of Marketing, Paula Dyba,

*“As the company who puts women’s cycling comfort first, we are constantly challenged to try and find new ways to improve upon our existing line. This year, we’ve invested in new molds with larger cutaways and lower profiles so riders get more relief for touring and long days in the saddle.”*

**Butterfly™ Ti Gel +:**

With a wider center cutaway, contoured rear and a thin gel layer, the new Butterfly™ Ti Gel + provides maximum comfort for endurance riders.

SPECS

262mm X 155m

260 g (est)

Ti-316 Rails

Leather cover with perforated butterfly pattern

Made in Italy

Suggested retail $169

**Butterfly™ Galactic +:**

Best for riders who are out of this world, the limited edition Butterflytm Galactic has a reflective ink constellation screen-printed cover. It, too, is designedwith a larger cut away than the classic Butterflies, offering longer distance comfort.

SPECS

262mm X 155mm

260 g (est)

Manganese Rails

Shiny blue Dura-tek Cover

Made in Italy

Suggested retail $120

**Liberator Elite (X&Y):**

Available for both Women and Men, the new Liberator Elite is designed for the elite touring rider who needs all day comfort, premium features and the optimal balance of relief and saddle weight. This saddle has a wider cutaway for additional relief, premium leather cover for durability and lighter weight cromoly rails than the other Liberators in the TERRY line.

SPECS Liberator X (women) SPECS Liberator Y (men)

249mm x 163mm 269mm x 173mm

360 g (est) 416 g (est)

Cr-mo Rails Cr-mo Rails

Perforated black leather cover. Perforated black leather cover.

Wider cutaway Wider cutaway

Suggested Retail $99 Suggested Retail $99

**All saddles will debut at Interbike. TERRY Booth #21192.**

**Available for shipping in February, 2016.**

**ABOUT TERRY**

For over 30 years, TERRY has been dedicated to getting more women riding bikes. TERRY apparel and saddles for both women and men are designed to improve the ride for all levels of cyclists and are distributed by better bike shops and major retailers across the US. From serious gear to recreational fun, TERRY positions itself as a brand for all, where technical performance and feminine style ride in tandem.

**For more information, contact:**

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